



# BUCHAREST BUSINESS SCHOOL

## Leadership Through Value

## ENERGY MBA

Discover our solutions designed for active professionals or tailored for your company. We will help you enhance your skills, and we will support you at each step.

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**BUCHAREST  
BUSINESS  
SCHOOL**



**ENERGY MBA**

**LEADERSHIP  
THROUGH  
VALUE**



**WHY ENERGY MBA?**



# WHY ENERGY MBA?



The **ENERGY MBA** is an international program entirely taught in English, validated at academic level by **AMBA** (Association of MBAs) and **ARACIS** (National Council for Evaluation and Accreditation).



The aim of this program is to equip energy professionals with a holistic understanding of the energy landscape, combining business acumen with specialized industry knowledge to drive sustainable and impactful decisions.



The program is designed as a balanced mix of technical and soft-skills brought together to:

- Support students towards top management positions.
- Develop managers that can identify, assess and integrate the interests of all stakeholders.
- Prepare leaders to cope with a disruptive business environment.

# WHY ENERGY MBA?

## **Energy Focused Curricula**

Graduates gain a holistic understanding of the sector, with a focus on in-depth knowledge essential for excelling in the field. The program extends beyond the classroom, including visits to power plants, top companies, regulatory agencies, and other institutions for a comprehensive exchange of knowledge.

## **Backed by Business**

Our focus on real business challenges is maintained through ongoing consultations with key market representatives and continuous adaptation of the curriculum. This dedication has earned us trust and a strong reputation, leading to partnerships with top companies that provide scholarships for their employees and support in organizing dedicated events on relevant subjects.

## **Field Experts & Decision Makers**

Collaborating intensively with decision makers from the public sector and top-level executives from leading companies such as Siemens Energy, OMV Petrom, Enel, Adrem, Monsson, the program provides attendees with firsthand information, opportunities to challenge assumptions, and participation in relevant debates.

## **Networking opportunities**

The program aims to build a robust energy sector community, connecting professionals and fostering enduring relationships. Rigorous professor recruitment and improved admission conditions grant access to an elite network of leaders, professors, and peers. Our alumni community plays a crucial role, providing ongoing support, mentorship, and networking opportunities for sustained professional success.



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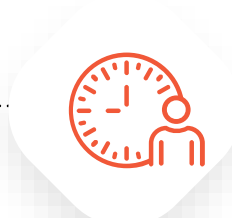


**PROGRAM OVERVIEW**



# PROGRAM OVERVIEW


# CURRICULUM




Starting date: October

Duration: 24 months

Location: Bucharest

Format: 5 courses / semester;  
1 in campus weekend / course  
1-1.5 weekend / month  
Virtual Sessions (Zoom)

Cost: Total of 6000 Euros / 2 years  
paid in 4 installments of  
1500 Euros each

Admission: Ongoing  
(May-September)

## 1<sup>st</sup> Year - 1<sup>st</sup> Semester

- Energy Policy
- Energy Market
- Managerial Economics
- Climate change and the energy transition
- Relationship Marketing in the energy sector

## 2nd Year 1<sup>st</sup> Semester

- Energy Trading
- Risks and Operations Management
- Data analysis and decision making
- Entrepreneurship and Business Development in Energy
- Sustainability strategies in the energy sector

## 1<sup>st</sup> Year - 2<sup>nd</sup> Semester

- Leadership, people management and organizational behavior
- Financial management of energy projects
- Digital technologies in the energy sector
- Energy Management Systems
- Business strategies in the energy sector

## 2nd Year 2<sup>nd</sup> Semester

- Regulation and corporate governance in the energy sector
- Scientific seminar – Final Project
- Ethics and Academic Integrity
- Internship



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**ADMISSION**



## TARGET GROUP

Executives from national and international energy companies, from governmental and non-governmental institutions;

Industry professionals aiming to a move toward a general management position.

## ADMISSION REQUIREMENTS

- A **bachelor's degree or its equivalent**, regardless of the field and year of graduation
- Good English communication skills**
- Minimum 3 years of professional experience, out of which at least 1 in the energy field**





# ALUMNI VOICES

**Zoltan Nagy-Bege**

Energy Markets Director, CIGA ENERGY



*The Energy MBA is a program suitable for any active and experienced professional within the energy sector who seek to expand their knowledge or fresh networking opportunities. The program is relying on the extensive experience of the professors and on a varied curricula that took us from the basics of energy markets to in-depth knowledge on European policies or investments in energy through specific practices of the sector in the domain of marketing or human resources.*

*I had the opportunity to meet distinguished professors and colleagues and to be challenged both during the courses through the analyzed case studies, but also during the exams or projects I had prepared. Besides all of this, for me, the biggest gain from participating in this MBA was the widening of my horizon, the fact that I had the opportunity to have an insight on the energy sector from a different perspective than the regulator's.*



**Roxana Tompea**

Investment Director, SN Nuclearelectrica SA

*Participating in this program gave me the chance to meet the best professionals in the energy industry, dedicated and involved teachers, special colleagues. I appreciated the quality of the courses, the actuality of the debated situations and the practicalities of the examination subjects during the two years. For anyone interested or working in the energy field, the Energy MBA is a great opportunity.*



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## Contacts:

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